

THE WORLD'S TOP 25 CITIES

MONOCLE

INSIDE: SNACK IN YOUR TRUNKS, DINE WITH A MONOCLE, NO, GET THE SCOOP ON GELATO. SPECIAL REPORT

A to F AFFAIRS: LA's mayor on a mission **BUSINESS:** Steamy company retreats **C** **DESIGN:** Milan's secret rooftop hideouts **ENTERTAINING:** A summer recipe with legs **FASHION**

ISSUE 105'S MUST-READ



WHY LISBON IS ONE OF THE WORLD'S BEST CITIES


→

SPECIAL REPORT



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Monocle's annual ranking of the cities with the most attractive assets for leading a quality life



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**RETHINK
EVERYTHING
AND CHANGE
THE FUTURE**
FOOD AND
THE CITY

By 2050, 70 per cent of the global population will live in cities. With so many mouths to feed and the need to reduce our carbon footprint, it will become crucial for cities to be not only the consumers of food but also the ones to grow, rear and distribute it in new and exciting ways.

This year's Quality of Life Survey is in association with Lombard Odier, a leading Swiss private bank founded in 1796 that's grown stronger through 40 financial crises by re-evaluating the world around it. As part of its Rethink Everything initiative – which explores novel ways to rethink the world – Monocle visited some of the world's most innovative urban farm and food projects designed to promote sustainability and decrease food waste. Over the next few pages we explore what the self-sufficient city of the future could look like.

CASE STUDY 06
MUITA FRUTA
 LISBON

Be it oranges, loquats, persimmons or figs, behind its garden walls Lisbon is peppered with fruit trees (22 different species to be exact).

Yet before journalist-cum-photographer Adriana Freire launched Muita Fruta, hardly anybody was taking a bite.

"We couldn't look at our neighbours' backyards and see such fruit waste without doing anything," says Freire. That's why she began mapping the trees across the city in 2016. Her passion project has led to an app that lets anyone who spots a fruit tree on the street map it for people to harvest – as long as they're up to the challenge. Those who can't harvest are invited to help make jam, which is then sold to finance the project's activities.

Many of the trees mapped are wild and in need of a good watering or pruning; others are well pruned and stand proud in Lisbon's most public squares and boulevards. "The Ethnology Museum in Belém is surrounded by orange trees," says Freire. "Until now no one had dared pick them because they are bitter. But that is exactly what is needed for a great marmalade." Events and talks are also on the agenda, as is potential expansion further afield to the city of Caldas da Rainha further north.

"The rediscovery of the wild flora is important for inhabitants' approach to nature and natural cycles," says Freire. "If it was up to us Lisbon would already be an orchard."

